

Sponsorship Opportunities



January 28, 2018 at TD Garden

Presenting Sponsor Sold-out

National Grid

Premium Sponsor \$10,000

Under Armour- Official Clothing Sponsor

Additional categorical sponsorship available at this level

Platinum Sponsor \$2,500

- Sponsor logo will be displayed on jumbo-tron (HDX) day of event
- Logo displayed on TD Garden LED ring in arena throughout day of event
- Ability to bring larger promotional items to display day of event
- Sponsor logo on event collateral and other marketing elements
- Ability to distribute promo items and retail offers day of event
- 1 8ft long table in high traffic location on event floor day of event
- 6 tickets to the kick-off reception party at the Top of the Hub December 6th 2017

Gold Sponsor \$1,000

- Sponsor logo displayed on HDX
- Ability to give away promo items and retail offers day of event
- 8ft long table on event floor day of event
- 2 tickets to the kick-off reception party at the Top of the Hub

Black Sponsor \$500

- Sponsor logo displayed on HDX
- Ability to give away promo items and retail offers in event gift bag day of event

